

HABERSHAM COUNTY BOARD OF COMMISSIONERS
EXECUTIVE SUMMARY

SUBJECT: Membership Fee Structure for Aquatic Center Fitness & Swim Pass

DATE: 4/5/23

☐ **RECOMMENDATION**

☐ **POLICY DISCUSSION**

BUDGET INFORMATION:

☐ **STATUS REPORT**

~~ANNUAL-~~

☒ **OTHER**

~~CAPITAL-~~

COMMISSION ACTION REQUESTED ON: April 17, 2023

PURPOSE: To implement All Access Pass membership fee structure which includes use of the fitness center & swimming pool inside the Ruby Fulbright Aquatic Center.

BACKGROUND / HISTORY: We've recently taken over operation of the fitness center located inside the Ruby Fulbright Aquatic Center. Because of this and our need to update our fee structures, we have implemented an All Access Pass membership structure.

FACTS AND ISSUES:

-We've surveyed surrounding counties & YMCA's which offer similar amenities at their community centers. We feel as though the pricing and the structure fit well within what we offer compared to surrounding counties.

-Registrations & reporting are fully trackable through RecDesk, as well as all check-ins

***Proposed fee structure attached to this document**

OPTIONS:

- 1) Approve recommendation
 - 2) Deny recommendation
 - 3) Commission defined alternative
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RECOMMENDED SAMPLE MOTION: Motion to accept/approve proposed fee structure for fitness and swim memberships.

DEPARTMENT: Parks and Recreation

Prepared by: Brooke Whitmire

Director: _Brooke Whitmire_____

**ADMINISTRATIVE
COMMENTS:**_____

_____ **DATE:** _____

County Manager

Ruby Fulbright Aquatic Center - Fitness & Pool Memberships

	ANNUAL	QUARTERLY	MONTHLY	DAILY
ADULT	\$300	\$80	\$30	\$5
SENIOR	\$200	\$55	\$20	\$5
COUNTY EMPLOYEE	\$200	\$55	\$20	\$5
MILITARY/VETERAN	\$250	\$70	\$25	\$5
YOUNG ADULT	\$150	\$50	\$15	\$5

*Must be 18 or older to utilize fitness center

Adult = Ages 26 – 64

Young Adult = Ages 18 – 25

*Students with a valid college ID from Habersham area colleges can receive in-county young adult rate

Senior = 65 & older

Children under the age of 18 remain FREE to swim when accompanied by a membership holding adult

All walking & open gym use remains FREE to county citizens

Add 20% for out of county membership, except for daily rate. Daily out-of-county rate = \$6 per person

Auto draft is optional for all memberships, but is required for monthly memberships

***Summer Special* - through May 1st – 2 months FREE on Annual Memberships**

\$50 discount on Annual Memberships for Adults

\$40 discount on Annual Memberships for Military/Veteran

\$30 discount on Annual Memberships for Seniors & County Employees

\$20 discount on Annual Memberships for Young Adults

*All current/active **out of county memberships** (30/90/annual) will be honored through the end of their terms, but will swap to these rates at the conclusion of their memberships*